

The Key to Choosing an Outstanding Realtor®



Experience



When you buy a home, a skilled broker helps you find the house that best meets your needs and expectations. You rely on their knowledge of the market area and available inventory as well as their ability to recommend other qualified housing professionals. This includes mortgage lenders, home inspectors, and others whose services will be integral to a great home buying experience.

When you sell your home, a seasoned broker can save you time and money. The ability to correctly price and market your home is critical. Understanding how to interpret current market conditions and position your home for a faster, easier sale requires knowledge and skills only gained through experience.

Results

Choosing your real estate broker is your first important decision. Your broker should be a Realtor®. As a member of the National Association of Realtors®, your broker subscribes to the highest standards of business ethics and practices. The Portland Metropolitan Association of Realtors® (PMAR) is a local chapter of this respected organization.

Your Realtor® should also be a member of the PMAR Circle of Excellence. The Circle of Excellence is a benchmark organization formed to recognize Realtors® distinguished by their sales accomplishments and dedicated to the highest degree of professional quality service. Membership is earned by Realtors® who annually demonstrate outstanding achievements in the listing and selling of property. For most people, buying real property is their largest single investment. You benefit from working with a Realtor® who has an established record of success.



Making a Difference



Sales achievement is just one mark of excellence. Members seek to build and strengthen the relationships between the real estate industry and the communities they serve. The PMAR Circle of Excellence makes an annual commitment of volunteering to a non-profit organization committed to serving the greater Portland area.

You Hold the Key

When the time is right to consider your first or next real estate transaction, remember your goal is to buy or sell real estate; however, your objective should be to maximize the enjoyment and financial benefit of the entire transaction by working with a proven professional. Someone dedicated to promoting success through principled performance.



The choice is yours - choose wisely
Choose a Realtor® who has earned membership in the PMAR Circle of Excellence.