



Masters Circle
Recognizing Experience & Exceptional Results
 Portland Metropolitan Association of Realtors®

2018 PMAR Masters Circle Application

First Name _____ Last Name _____ Designations _____

E-mail _____ Web Address _____

Cell Phone _____ Direct Line _____ Firm Phone _____

Firm Name _____ Fax Number _____

Preferred Mailing Address _____

MEMBERSHIP CATEGORY

- Member** Two million (\$2,000,000) in closed dollar volume or 20 transaction sides during 2017. No documentation necessary.
- Diamond** Five million (\$5,000,000) in closed dollar volume in 2017. **REQUIRED:** List of your listings/sales volume transactions.
- Platinum** Twenty million (\$20,000,000) in closed dollar volume between 2014 and 2017. **REQUIRED:** List of your listings/sales volume transactions.
- Diamond-Platinum** Five million (\$5,000,000) in closed dollar volume during 2017 and at least twenty million (\$20,000,000) in closed dollar volume between 2014 and 2017. **REQUIRED:** List of your listings/sales volume transactions.

VOLUME CERTIFICATION

Please complete the section below for those years applicable. You are responsible for securing a list of your listings/sales volume from your company. If you are renewing your Masters Circle membership you may only need to submit a list of your 2017 volume.

2017 Total Volume \$ _____	2016 Total Volume \$ _____
2015 Total Volume \$ _____	2014 Total Volume \$ _____

QUALIFICATION REQUIREMENTS

Article III, Section 3E of MC Rules and Regulations: Members of a team or partnership, or assistants, may split their closed dollar volume (sales and/or listings). However, at no time may members of a team or partnership, or an assistant, each claim the same closed dollar volume. Volume reported to the Masters Circle shall be the same as volume recognized for award purposes by the individual company of the member. Documentation must be provided and will be consistent for all levels of achievement in the Masters Circle including the Broker of the Year Award.

I am a member in good standing of the Portland Metropolitan Association of Realtors®, and I am qualified for membership in the Masters Circle in accordance with Article III, Section 3D of the Masters Circle Rules and Regulations stating: "He or she must have attained not less than \$2,000,000 in closed dollar volume (sales and /or listings) or 20 transaction sides during the previous or current calendar year, with no more than five sides being lots sales. No commercial sales are to be used in determining volume."

REALTOR® Signature _____

MANAGING PRINCIPAL BROKER CERTIFICATION

I hereby certify that the applicant, during the calendar year of 2017, produced \$2,000,000 or more (actual volume) in closed real estate sales and listings sold volume combined, not including commercial properties; or met or exceeded 20 transaction sides in closed real estate sales and listings volume combined, not including commercial properties.

Managing Principal Broker Name _____

Managing Principal Broker Signature _____

ADVERTISING PACKAGES

Full page ads feature participating Masters Circle members listed by membership category. Ads include photo, firm name, and firm phone number. Ad prices below do not include \$300 membership dues.

GROUP PACKAGES

ALL ADVERTISING PACKAGES, INCLUDING MAGAZINE Cost: \$635.00

By checking this box, you will be asking to participate in *The Oregonian*, *Business Journal*, *Community Newspapers*, *Portland Tribune*, and *Portland Monthly Magazine* packages.

Submission Deadline: Friday, January 26th at 4:00 p.m.*

*A \$40 late fee will be assessed for applications sent in after the above date and time. Late applications may result in omission from some advertisements.

ALL NEWSPAPER PACKAGES Cost: \$495.00

By checking this box, you will be asking to participate in *The Oregonian*, *Business Journal*, *Community Newspapers* and *Portland Tribune* newspaper packages.

Submission Deadline: Friday, January 26th at 4:00 p.m.*

*A \$40 late fee will be assessed for applications sent in after the above date and time. Late applications may result in omission from some advertisements.

A LA CARTE PACKAGES

COMMUNITY NEWSPAPERS & PORTLAND TRIBUNE Cost: \$215.00

Includes all Community Newspaper advertisements PLUS the *Portland Tribune* ad. This ad package **does not** include *The Oregonian* and *Business Journal*.

Submission Deadline: Friday, January 26th at 4:00 p.m.*

*A \$40 late fee will be assessed for applications sent in after the above date and time. Late applications will be accepted until Friday, February 10th at 4:00 p.m.

THE OREGONIAN Cost: \$110.00

The Oregonian ad will run in the Real Estate Section, Saturday, April 28, 2018 with digital exposure on OregonLive.

Submission Deadline: Friday, Jan. 26th at 4:00 p.m.*

*A \$40 late fee will be assessed for applications sent in after the above date and time. Late applications will be accepted until Friday, March 3rd at 4:00 p.m.

PORTLAND BUSINESS JOURNAL Cost: \$170.00

The *Business Journal* ad will run in the March and September editions. Your ad will also appear in the 2017-2018 Book of Lists published December 2018.

Submission Deadline: Friday, Jan. 26th at 4:00 p.m.*

*A \$40 late fee will be assessed for applications sent in after the above date and time. Late applications may result in omission from some advertisements.

PORTLAND MONTHLY MAGAZINE Cost: \$140.00

The *Portland Monthly Magazine* ad will be in full color and will be published in the April 2018 issue.

Submission Deadline: Friday, Jan. 26th at 4:00 p.m.*

*A \$40 late fee will be assessed for applications sent in after the above date and time. Late applications will be accepted until Friday, February 10th at 4:00 p.m.

PAYMENT

2018 Masters Circle dues are \$300.00. Starting July 1st, 2018, dues are pro-rated to \$150. No Advertising after the January 26th deadline.

Dues _____ **+ Advertising Costs** _____ **= Total** _____

IMPORTANT!

After your application has been reviewed and approved, you will be emailed a link to process your credit card online, and a receipt will be automatically emailed to you. **DO NOT SUBMIT PAYMENT INFORMATION WITH THIS APPLICATION.**

2018 PMAR Realtor® Dues must be paid before your Masters Circle application can be processed.

OPTIONAL MEMBER-ONLY BENEFITS

You are not required to complete this page. If you do not complete this page, you will automatically be excluded.

MC E-mail Distribution Option

As an additional benefit of Masters Circle membership, you have the option to have your e-mail address distributed to participating MC members for promotional purposes. Access to the distribution list will be e-mailed to you. It will include name, firm name, and e-mail address of each participant. The e-mail list shall only be used for real estate promotion and marketing purposes.

- Yes, I would like to register for the 2018 MC e-mail program.
- No, I do not wish to register for the 2018 MC e-mail program.

MC Mailing Address Distribution Option

As an additional benefit of Masters Circle membership, you have the option to have your preferred mailing address distributed to participating MC members for promotional purposes. Access to the distribution list will be e-mailed to you. It will include name, firm name, and preferred mailing address of each participant. The address list shall only be used for real estate promotion and marketing purposes.

- Yes, I would like to register for the 2018 MC mailing address program.
- No, I do not wish to register for the 2018 MC mailing address program.

Specialties for the MC Website

As an additional benefit of Masters Circle membership, you have the option to include a list of areas you specialize in for the MC website. This information will be added to your member profile and will be used in the "Advanced Search" feature for the public. Please only check the boxes for the areas you specialize in. Note: These are the only options available as specialties at this time. Additional specialties handwritten in will not be added.

Check all that apply:

- | | |
|--|--|
| <input type="checkbox"/> Auctions | <input type="checkbox"/> Luxury Home/High End |
| <input type="checkbox"/> Commercial | <input type="checkbox"/> Multi Unit |
| <input type="checkbox"/> Condos/Townhomes | <input type="checkbox"/> New Home/New Construction |
| <input type="checkbox"/> First Time Home Buyer | <input type="checkbox"/> Relocation |
| <input type="checkbox"/> Foreclosures | <input type="checkbox"/> Rural/Farms |
| <input type="checkbox"/> Green | <input type="checkbox"/> Second Home/Vacation |
| <input type="checkbox"/> Investors | <input type="checkbox"/> Seniors |
| <input type="checkbox"/> Lots/Land | <input type="checkbox"/> Short Sales |

FINAL CHECKLIST

- I have signed page one.
- My Principal Broker has signed page one.
- I have e-mailed my photo or a current photo is on file.
- I have enclosed my volume reports if necessary.
- I have completed page three of optional member benefits.

Photo Submission

Please submit one (1) current professional photograph for advertisements and website profile. No poloroid, passport or computer printed photos accepted. Photos cannot be irregularly shaped or contain animals, props, graphics or special design features. All photos in question are subject to approval of the Leadership Team. E-mail your photo to masterscircle@pmar.org. When e-mailing, please identify the photo with your name. Photo must be in .jpg format!

To return application:

Mail - PMAR; 150 SW Harrison St., Suite #200; Portland, OR 97201
E-mail - masterscircle@pmar.org